

EMPLOYMENT

IBM Corporation **UX Designer** **July 2016 – Present**

IBM Collaboration Solutions (ICS)

- Lead designer of mobile user experiences for IBM Verse on Android. Active collaboration with developers and designers while leveraging Agile and Design Thinking practices to create innovative experiences for IBM's most used Android app.
- Design and research explorations in forward-thinking cognitive applications, leading to implementation and patenting.
- Participant in IBM Design's three-month Design and Offering Management Bootcamp. Eighty new hires from around the globe work together in teams to create dynamic solutions to real-world design problems while learning and practicing IBM Design Thinking. Great emphasis placed on Agile practices, collaboration, and designing for accessibility.
- Assistant Facilitator of university recruiting sessions. Work with colleagues to create, prepare, and run high energy, day-long recruiting events that teach and apply the fundamentals of IBM Design Thinking in a rapid-paced environment.

IBM Corporation **UX Design Co-Op** **May – August 2015**

IBM Analytics, Enterprise Social Solutions (ESS)

- Worked as part of the Analytics, ESS team on the research, development, and integration of next generation cognitive, analytic, and data-driven solutions for IBM's signature service, IBM Verse, as a User Experience Designer.
- Created and submitted a patent disclosure as a result of individual research and design work in the field of cognitive AI.

IBM Future Blue **Leader (Mass Lab)**

- Planned and organized multiple events for IBM co-ops and interns at IBM Mass Lab to aid internal recruitment.
- Bolstered cross-campus social integration and established methods for event organization, funding, and marketing.

Ronin Advertising Group **Multimedia Intern** **May – August 2013**

- Responsible for the creation of Motion Effects, Graphic Designs, and Marketing Material for a wide-reaching array of web, video, and physical advertisements. Key clients include Penn Medicine and Millennium Tower Boston.

Cornellian Yearbook **Head of Photography** **September 2012 – August 2014**

- Team lead for multiple staff photographers. Ensured consistent high quality production of visual content for Cornell University's award-winning yearbook through team management and individual photography efforts.
- Received numerous recognitions for team management, leadership, and photographic works.

Seerflix Inc. **Junior Designer** **May – August 2012**

- Full-time designer and researcher under direction of Amazon, Google, & Microsoft employees at Seattle-based startup.
- Instrumental in helping acquire early investor interest through the coordination of workflows, production of branding and design materials, and creation of consumer-insight and use-case videos.

EDUCATION

Cornell University **GPA: 3.721** **August 2011 – May 2016**

Concurrent Degree Program

- **Information Science (BA)**, May 2016: Human Centered Systems, Social Systems
- **Fine Arts (BFA)**, May 2016: Digital Media, Design
- **Cornell University Dean's List** (2011, 2012, 2014, 2015) Placed multiple semesters on the College of Arts and Sciences Dean's List and the College of Architecture, Art, and Planning Dean's Honor List for Excellence in Scholarship.
- **Sample Coursework:** Project Management, Advanced HCI, Object-Oriented Programming and Data Structures, Network Design, Web Design, Art Thesis I & II, Discrete Structures, Social Psychology, Human Perception & Computer Graphics

PROJECTS & TECHNICAL EXPERIENCE

- **TEDxCornell** (2015) Creative Director and Graphic Designer. (Photoshop, Illustrator, HTML, CSS, JavaScript)
- **Agentada** (Big Red Hacks - 2014) Web service that generates event and trip agendas based on aggregated data of you and your party's common interests and personalities. (HTML, CSS, JavaScript, SQL, XML)
- **CUxD** (2014 – 2016) President of the Cornell User Experience Design Club. (Quartz Composer, Sketch, Illustrator)
- **Rockbridge Investment Management** (2013) Scripted, Directed, and Animated introductory video conveying mission statement and renewed brand identity. Featured prominently on landing page of client's website. (Illustrator, AE)

ADDITIONAL EXPERIENCE & AWARD

- **Microsoft Firenze BXT** (2011) First Place at Cornell University and Finalist at Microsoft's campus in Redmond, WA. Case Study: Redesigning Bing to be a social search engine, leveraging social connections with improved search results.

LANGUAGES & TOOLS

- Java, Processing, Swift, Python, HTML, CSS, PHP, JavaScript
- Sketch, Axure, Balsamiq, Xcode & Quartz Composer, Android Studio, Adobe Creative Suite (all), Autodesk Maya